



Rules for the Use of the National Association of Link Workers (NALW) Certificates, Logo, Claims to Membership/Affiliation - January 2024

To maintain professional standards and practices among Social Prescribing Link Workers and ensure the lawful and standard utilisation of the "NATIONAL ASSOCIATION OF LINK WORKERS" collective trademark, the ensuing rules have been instituted. These rules are designed to enhance the quality and consistency of practices while also safeguarding the visibility and reputation of certifications.

Additionally, they serve to protect the interests of the public, employers, and Social Prescribing Link Workers by offering clarity and committing to explicit standards.

Types of Members and Logos

Associate Member (ANALW)



The recipient is now a registered Associate member of the National Association of Link Workers, currently undergoing training to become a social prescribing link worker or closely collaborating with one for either the entire scope of their job or 30% of their duties.

- *UK Associate Membership Criteria:* Aspiring social prescribing link workers, care navigators, health and wellbeing coaches, community connectors, care coordinators, or peer support workers closely collaborating with social prescribing link workers for all or part of their job (at least 30% of the time).
- *Corporate Associate Membership:* For employers of associates or those sponsoring an employer.

Commitments:

- Associates, while not subject to compliance checks for [CPD requirements](#) and [the code of practice](#) are strongly encouraged to adhere.
- Application for individual or organisational associate membership (approval required).
- Payment of associate membership fees.



Professional Member (MNALW)

The recipient has become a registered professional member of the National Association of Link Workers, pledging to uphold the code of ethics and fulfil the requirements of continuing professional development.

- *UK Professional Membership Criteria:* Open to individuals practising as social prescribing link workers in a full or part-time capacity.
- *Corporate Professional Membership:* For employers of Social Prescribing Link Workers in part-time or full-time paid capacities or those sponsoring an employer.
- *Note:* Associates are not eligible for this membership. Individual manager membership is not allowed; it must be part of an employer membership for SPLWs.

Commitments:

- [Observe the standards of professional practice outlined in the Code of Practice for Social Prescribing Link Workers and Employers of Social Prescribing Link Workers.](#)
- [A minimum of 20 Continuing Professional Development \(CPD\) hours per membership year, including 10 hours of formal CPD, is required by the social prescribing link worker member.](#)
- Application for individual or organisational professional membership (approval required).
- Payment of professional membership fees.



Accredited Member MNALW (Accred.)

The recipient has become a registered Accredited member of the National Association of Link Workers, having met the education standard requirements, pledging to uphold the code of ethics and fulfil the requirements of continuing professional development and supervision.

Commitments:

- [Observe the standards of professional practice outlined in the Code of Practice for Social Prescribing Link Workers and Employers, subject to periodic review.](#)
- [A minimum of 20 Continuing Professional Development \(CPD\) hours per membership year, including 10 hours of formal CPD, is required.](#)
- [Provide evidence of meeting NALW's education standards.](#)
- [Provide evidence of receiving monthly professional or clinical supervision.](#)
- Hold a professional membership with NALW.
- Application for individual accredited membership (approval required).
- Payment of membership fees.

General Comments

- The NALW logos shall only be used in accordance with provided logo guidelines by NALW, and for no other purpose.
- Any use of NALW logos acknowledges NALW's ownership and the member's agreement not to damage or be detrimental to the reputation or goodwill associated with the logo or the association.
- All logos must be issued by NALW and used in the same format (font style) and proportions as given.
- Recreation of any logos must not be attempted under any circumstances.
- Members agree that logos, certificates, and claims to membership must not be used by any individual or organisation not a member of NALW.
- If an organisation or individual member ceases NALW membership for any reason, they must immediately cease using the logos, certificates, and claims to membership.
- All decisions regarding the interpretation of these guidelines will be made by the relevant NALW's board and/or committee. NALW reserves the right to amend these guidelines at any time.

ASSOCIATE MEMBERS

To clarify:

- Associate Members cannot claim to be a Professional or Accredited member of NALW in any medium. They must refer to themselves as Associate Members.
- Associate Members cannot use the Professional or Accredited Member Logo or post-nominals.
- Associate Members may use the NALW Associate Membership Logo and ANALW post-nominals to show membership with NALW and for no other purpose.
- Only use the NALW Associate Membership Logo and post-nominals during the recognised period.
- Cease use after the period ends.

PROFESSIONAL MEMBERS

To clarify:

- Professional Members can refer to themselves as members or professional members. They cannot claim to be an Accredited member of NALW in any medium.
- Professional Members cannot use the Accredited Member Logo or Post-nominals.
- Professional Members may use the NALW Professional Membership Logo and MNALW post-nominal to show membership with NALW and for no other purpose.
- Only use the NALW Professional Membership Logo and post-nominals during the period of being recognised as NALW professional Member.
- Cease use after the period ends.

ACCREDITED MEMBERS

To clarify:

- Accredited Members can refer to themselves as members, professional, Accredited members of NALW, use the Accredited Member Logo or Designation.
- Accredited Members may use the NALW Accredited Membership Logo or professional logo and MNALW (Accred.) post-nominal to show accredited membership with NALW and for no other purpose.
- Only use the NALW Accredited Membership Logo and post-nominals during the period of being recognised as NALW Accredited Member.
- Cease use after the period ends.

AFFILIATES AND OTHER INSTITUTIONS OR INDIVIDUALS

- Any individuals or institutions not NALW-approved associates, professionals, or accredited members must never use any NALW logos, designation, or claim to be members of NALW.
- Report any breaches to complaints@nalw.org.uk.