



## Endorsement policy

Our policy on authorising collaborations and endorsements ensures consistency of practice and efficient response to requests.

We reserve the right to review conflicts of interests with who we collaborate and support third parties.

An application for endorsement or partnership, or statement of support with the NALW is made by completion of this [form](#).

### Endorsement or support for documents produced by third parties

External organisations occasionally ask the NALW to endorse or support documents or policies in whose development we haven't been involved. The criteria we use to process requests for endorsement or support are as follows:

#### Partnership

NALW has been involved from the outset, has influenced the project or product development from the planning phase to completion, and is satisfied that the work on the project/product has been carried out correctly and completed as intended and agreed. In these cases, we need to decide on conditions and processes at the start of each project.

Such partnerships can't be assumed and must be negotiated on a case-by-case basis. A contract SLA or MOU would be expected to be in place.

Please see our partnership page for more information.

#### Endorsement

In general, we don't endorse policies or documents that have been developed without our participation. However, we are flexible and, in rare cases, will make an exception.

We only endorse third-party documents that we haven't co-produced; if there are opportunities to influence its contents, it is relevant to our aims, mission, values, and priorities, and we have no significant reservations.

Contracts, SLA or MOU may or may not be in place.

The endorsement gives a document or policy the same status as an NALW document or policy, so it is granted only with the approval of the NALW Council or Board or via member consultation process.

We permit using our name and/or logo on material we endorse.

Whenever the NALW has endorsed a document, we must receive advance notification of publication before its public launch.

## Support

We offer a statement of support if a document aligns with our aims and mission, is valuable, and we have no significant reservations.

Where we have reservations, decision will be made by the relevant committee and/or board as to whether those reservations are strong enough to warrant the document being 'not supported' or to require acknowledgement of the reservations in the document if it is to be supported.

However, including our logo or name will not be allowed in or on the final product, and there can be no reference to the NALW's support in or on the document. However, the NALW's **support** can be included in the accompanying material, social media, or websites.

## Silent support

Occasionally, we encourage the development of an initiative but won't be involved in its development or lend our name to the initiative.

We don't permit using our name or logo on materials we silently support.

## Right to withdraw endorsement or support

The NALW reserves the right to withdraw endorsement or support should information become available indicating that the other organization's product, project, publication, statement, or involvement is contrary to the aims and mission of the NALW. This decision will be made in consultation with the relevant committee and board. Should this happen, all references to the NALW must be removed from the organisation's website/literature or other promotional material with immediate effect, as its association with the NALW will have ceased.

## Endorsement of commercial Products

All endorsements of a commercial nature will be reviewed on a case-by-case basis and will require a memorandum of understanding.

## Course endorsement

Please see the Course Endorsement and Accreditation page.