

**EXPRESSION OF INTEREST FOR
THE BLACK COUNTRY & WEST BIRMINGHAM TRAINING HUB
SOCIAL PRESCRIBING LINK WORKER AMBASSADOR**

INTRODUCTION

The role is open to Social Prescribing Link Workers (SPLWs) currently working in Primary Care.

The Black Country and West Birmingham CCG recognise and value the contribution that Social Prescribing Link Workers make to general practice, but we want to do more and ensure that SPLWs are getting the best support possible.

The Black Country and West Birmingham Training Hub are therefore seeking expressions of interest for a Social Prescribing Link Worker Ambassador. The post will be offered and funded on a sessional basis and will be equivalent to a Band 5 for half a day per week on an ICS reimbursable hourly rate of £23.82 (including on-costs) until 31st March 2022. This may be extended after this period depending upon the success of the scheme.

The Social Prescribing Link Workers Ambassador will not be employed by the Black Country and West Birmingham Training Hub, therefore if you are interested in this role you will need to seek approval from your Practice/Employer to undertake this commitment.

The successful candidate would remain employed by their employing Practice/Organisation and will be paid for these sessions via their employing Practice/Organisation. A Memorandum of Understanding (MOU) will be in place between the Practice/Organisation and the Black Country and West Birmingham Training Hub to ensure agreement for the individual to be released and for the reimbursement of costs.

The position is ideal for an SPLW who can demonstrate experience of working within Primary Care. The candidate will need to have strong leadership, influencing and networking skills, and evidence maintaining and building relationships with SPLWs and other colleagues working in primary care.

Role Specification

The SPLW Ambassador role is to support the training and development of Social Prescribing Link Workers across Black Country and West Birmingham PCNs. The SPLW Ambassador will provide holistic advice and guidance on the development of projects and will be a strong link into the SPLW workforce to achieve the following outcomes:

- To enhance and support the delivery of a planned SPLW Network across the ICS;
- To develop relationships with other Social Prescribing Link Workers across the ICS to support integration and strengthen working relationships between SPLWs in PCNs to improve patient outcomes, better access and support general practice workload;
- To provide support to develop a Training Hub offer that supports PCNs with the recruitment of Social Prescribing Link Workers;



- To provide Primary Care SPLWs with support, advice and encouragement and promote the peer mentoring offer to increase uptake;
- To support the development of a training needs analysis for Social Prescribing Link Workers in primary care;
- To ensure that Primary Care SPLWs feel valued as a key part of the Primary Care Workforce across the ICS;
- To attend appropriate ICS meetings to provide the SPLW voice in discussions;
- To build relationships with Clinical Directors and other key stakeholders across the ICS;
- To ensure that SPLWs working within PCNs do not feel isolated and have a voice in more strategic discussions.

Requirements

The SPLW Ambassador must be employed in a SPLW role working within the Black Country and West Birmingham footprint.

The successful candidate should have the following skills, knowledge and attributes:

1. Sound knowledge of all sectors of Personalised Care .
2. The ability to work well independently as well as part of a team.
3. The knowledge and commitment to be able to contribute to the development of training opportunities for SPLWs in Primary Care.
4. Strong leadership skills to support and provide guidance to help shape the SPLW workforce programme in Primary Care.
5. Experience of working across boundaries and with multiple stakeholders.
6. Excellent communication skills.
7. Highly motivated and enthusiastic to support the development of the SPLW Programme and provide innovative insight on how offers can be improved for the Primary Care SPLW workforce.

NEXT STEPS

If you wish to express your interest in the SPLW Ambassador role please complete the form below and email this, along with your CV, to primarycare.blackcountry@nhs.net by **Friday 24th September 2021**.

Any expressions of interest that are incomplete or not submitted by the deadline will not be accepted.

For any general enquiries regarding this role please contact **Mani Badhan, Training Hub Project Manager** via e-mail mani.badhan@nhs.net



EXPRESSION OF INTEREST FORM

Name:	
E-mail Address:	
Contact Number:	
Practice:	
Primary Care Network:	
Current Role:	

By completing this form, you confirm that you have discussed this opportunity with your practice. You confirm that you have support to release the time (if needed) from your practice to undertake the work once the scheme commences.

In no more than 1,500 words, please use this space below to outline your expression of interest and what your experience, skills and attributes can bring to the success of this post. Please send this along with your CV to be considered for interview.



Signature:

Date:



