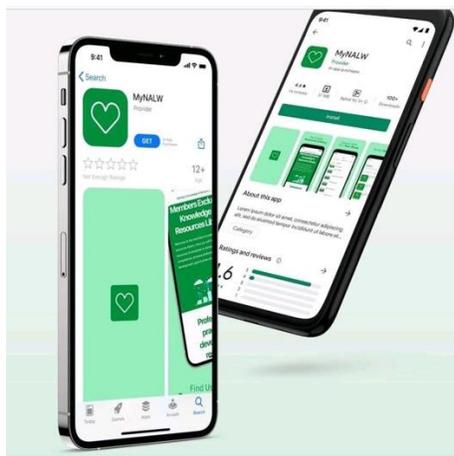




National Association of Link Workers
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Press release: For immediate use

NALW Launches New and Innovative MyNALW App to Power Up Members.



MyNALW is an innovative and exciting app providing an easy and convenient way for social prescribing link worker networks to connect, learn, network, and find resources.

MyNALW is an exciting app for National Association of Link Workers members. Users can access their NALW membership account features on their devices. The app provides full access to members' NALW account features, including a safe space to connect with members, access courses, book events, network with peers, access the resources library, stay updated, and much more.

Social Prescribing Link Workers (SPLWs) have become an integral part of the NHS workforce. SPLWs not only serve as the missing link between Community, Health and Social Care but also serve as creative disruptors, who challenge existing models of care to reduce inequalities and enable patients and communities to take control of their health and wellbeing. This disruptive and innovative approach helps reduce pressure on overstretched health services and plays a pivotal role in integrated care. It also

This busy and vital portion of the workforce demands a similarly creative, non-intrusive and innovative approach to connecting to wider communities of practice to maximise their impact. SPLWs require the ability to access resources with ease. MyNALW provides this in an easy and convenient way, leveraging an innovative app for users to seamlessly access the valuable membership community tools. This allows Social Prescribing teams more time to focus on the valuable work they do in their communities.

MyNALW app is currently available to download from the Apple App Store.



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App Store: <https://apps.apple.com/gb/app/mynalw/id1569828407>

Google Play: <https://play.google.com/store/apps/details?id=uk.org.nalw.mynalw&gl=GB>

About National Association of Link Workers

National Association of Link Workers is an independent grassroots social innovation for Social Prescribing Link Workers. The only UK Social Prescribing Link Worker professional membership body which increases professionalism, resilience and reduces isolation.

Notes to the editor:

Social Prescribing Link Workers have become an integral part of the NHS workforce facilitating the move to a social model of health and enabling integrated care approach to achieve the healthcare reform agenda.

/end